



**Vets with Vettes & Corvette Owners**

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## 16<sup>th</sup> Annual Charity Car Show Sponsor Letter

### **Vets with Vettes and Corvette Owners cordially invites your organization to participate as a sponsor for our 2020 Charity Car Show**

Our club is celebrating its 16th consecutive year with the Charity Car Show. Our efforts during the previous years have resulted in total donations to charities of over \$84,000. We expect to exceed our previous year's events participation, which has grown each year!

The net proceeds of registration fees along with other donations from organizations like yours provide the funds to be donated to this year's charities. Our primary beneficiary is the Wounded Veteran Program in cooperation with the Huntsville Semper Fi Community Task Force. We also support Survivor Outreach Services, Tut Fann Veterans Home, and several other local charities.

We have three sponsorship options:

#### **Gold Level:**

- One of the trophy categories listed below with your name on the trophy plaque or three sponsor's choice award plaques with your name on the plaque.
- At least 6 public address announcements during the show recognizing your sponsorship.
- Inclusion of any flyer/marketing material given to every participant as part of their show package.
- One year of advertising (includes full pages, images, links and more) on our club web site.
- **Gold sponsorship is \$250.**

#### **Silver Level:**

- Two sponsor's choice award plaques with your name on the plaque.
- At least 4 public address announcements during the show recognizing your sponsorship.
- Inclusion of any flyer/marketing material given to every participant as part of their show package.
- Six months of advertising (includes full pages, images, links and more) on our club web site.
- **Silver sponsorship is \$200.**

#### **Bronze Level:**

- One sponsor's choice award plaque with your name on the plaque.
- At least 2 public address announcements during the show recognizing your sponsorship.
- Inclusion of any flyer/marketing material given to every participant as part of their show package.
- Three months of advertising (includes full pages, images, links and more) on our club web site.
- **Bronze sponsorship is \$150.**

Trophies are awarded for Best of Show, Best Truck, Best Motorcycle, Best Paint, Best Engine and Best Wheels. Depending on the number of sponsors, each will be awarding plaques toward the Top 20 or Top 30 entrant's vehicles. As a sponsor we invite you to actually choose the cars for your awards and present them to the winners. If you cannot attend the show judging, committee members will nominate a suitable person to do this for you.

In addition to sponsorships, we ask you consider the donation of a product or gift certificate that will be used as door prizes, silent auction items, or raffle items for show participants.

Thank you for your time and consideration for support of our efforts and this charitable event.

More show details and this year's show flyer is available on our website at <http://www.vetswithvettes.org>

For questions, please email us at [events@vetswithvettes.org](mailto:events@vetswithvettes.org) TAX ID# 30-0334766